

## HEW Assessment Plan - 2011

	Learning Objectives	Courses	Activities	Assessment Measures	Timetable
1	Assess individual and community needs for Health Education. Certified Health Education Specialist (CHES).	HEW 412W	Program Planning activities through Service Learning with Community Health partners	Rubric and grading summary in HEW 412W Project Evaluation	Spring 2012
2	Plan effective Health Education Programs (CHES Outcome)	HEW 412W	Program Planning Project: Involves planning & evaluation, a Health education intervention	Evaluation according to Health Education and Specialist Guidelines. Program Plan Project Rubric. Student Presentation Rubric.	Spring 2012
3	Implement Health Education strategies, incentives, and programs (CHES Outcome).	HEW 488	Internship Master's Project	Evaluation according to Health Education Specialist Guidelines (CHES). Internship Master's Project-Rubric or Guideline Summary.	Spring 2013
4	Conduct evaluation and research related to Health Education (CHES Outcome).	HEW 488	Internship Master's Project	Evaluation according to Health Education Specialist Guidelines (CHES). Internship Master's Project-Rubric or Guideline Summary.	Spring 2013
5	Administer Health Education strategies, interventions, and programs (CHES Outcomes)	HEW 488	Internship Master's Project	Evaluation according to Health Education Specialist Guidelines (CHES). Internship Master's Project-Rubric or Guideline Summary.	Fall 2013
6	Students will comprehend concepts related to Health Promotion and Disease Prevention. National Health Education Standard (NHES).	HEW 411W	Student Research Creativity Celebration using posters and presentations.	Grading Rubric (student posters and presentations) to evaluate Department's standards.	Spring 2011
7	Students will demonstrate the ability to access valid health information and health promoting products and services (NHES).	HEW 312W HEW 411W	HEW 312W-Students will identify the rational for selected Health project. HEW 411W- Students Research Project, Creativity Celebration	HEW 312W- Health Intervention Project Program Rubrics HEW 411W- Grading Rubric for Students Research Poster	Spring 2011
8	Students will analyze the influence of culture, media, technology, and other factors on Health (NHES).	HEW 312W	Topic-Presentation. Students will develop Power Point presentations as well as present their findings in class.	Grading Rubric, Peer and Professor Evaluation of the Oral Presentations.	Spring 2014
9	Students will demonstrate the ability to use interpersonal communication skills to enhance Health (NHES).	HEW 312	Topic-Public Service Announcement. Students will create a press release according to their Health topic.	Project: Public Service Announcement. Instructor evaluation of Public Service Announcement. Grading Rubrics for Public Service Health Announcement.	Spring 2014